

Using Images of Children

Parental Consent form for use by Leicestershire County Council Schools

To Name of Child's
Parent or guardian:

Name of Child:Date of Birth:

From time to time, our school may be visited by the media who will take photos or film footage, for example of a visiting dignitary or other high profile event. Pupils often appear in these images which may appear in local or national newspapers, or on televised news programmes.

Occasionally, we may take photographs of the children at our school. We may use these images, for example, in our schools prospectus or in other printed publications that we produce as well as on our website. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child. Please answer questions 1 to 4 below, then sign and date the form where shown.

Please return the completed form to the school as soon as possible.

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| 1. | May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional purposes? | YES/NO |
| 2. | May we use your child's images on our website? | YES/NO |
| 3. | May we record your child's image on video or webcam? | YES/NO |
| 4. | Are you happy for your child's image to appear in the media? | YES/NO |

*Please note that websites can be viewed through out the world and not just in the United Kingdom
where UK law applies.*

Please also note that the conditions for use of photographs are on the back of this form.

I have read and understood the conditions of use on the back of this form.

Parents or guardians signature:

Name (in block capitals):

Relationship to child:

Date:

Conditions of Use

1. This form is valid for the duration of time your child is on roll at Witherley C.E. Primary School from the date you sign it.
2. We will not re-use any photographs or recordings after your child leaves this school.
3. We will not use the personal details or full names (which means first names and surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any other printed publications.
4. We will not include personal e-mail or postal addresses, or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publications.
5. If we use images of individual pupils, we will not use the name of that child in the accompanying text or phone caption.
6. If we name a pupil in the text, we will not use a photograph of that child to accompany the article.
7. We may include pictures of pupils and teachers that have been drawn by the pupils.
8. We may use group or class photographs or footage with very general labels, such as “a science lesson” or “making Christmas decorations”.
9. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.